What will the 'New Normal' look like? What lies ahead to shape the brave next normal? It is time to think constructively about the future of the Manufacturing sector, considering the lesson of the past.

To prepare for the new normal, manufacturers must leverage digital capabilities, and build on the flexibility and productivity of people and machines to build resilience to adapt to the current challenges. What will be your key to survival and long-term prosperity?

The time for organizations to act and to implement digital is now. This series of five live webinars will provide insights on how manufacturers globally transition to an agile operating model and scale the potential of the production plant in this current environment.

Join us for the first live webinar on "**Embracing the Brave New Normal in the Smart** Manufacturing" 13th August 2020, featuring key speakers from the Federation of Manufacturers Malaysia (FMM) and AVEVA, the global leader in industrial software driving digital transformation across the manufacturing industry.

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Series 1: Embracing the Brave New Normal in the Smart **Manufacturing Sector**

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In the new normal, manufacturers are facing new challenges as they look to restart during the ongoing COVID-19 pandemic. What are the challenges companies in different industries and regions encountered over the past few months?



Join Mr. Jacob Lee, Chairman of the Federation of Malaysian Manufacturers (FMM) Ind 4.0 committee, as he will be sharing his thoughts on how manufacturers needs to embrace the challenges, be resilient, and agile enough to weather the storm and grow new normal.



Mr. Jacob Lee Chairman of the FMM Ind 4.0 Committee



Mr. Ajit Kulkarni Head of Technical Sales, APAC, AVEVA

The current situation is spurring the rapid technology adoption, and it leads us to rethink where and how we work. How can manufacturers embrace the power of technology for a clearer sky beyond a new normal?

Mr. Kulkarni will be sharing how to jump start digital transformation in manufacturing to deliver greater efficiency and productivity.



The time of disruption is also a time of new opportunity. It is now for manufacturers to restrategize and reform in building their enterprise resilience framework.



Mr. Chai Kim Chen will be sharing his thoughts on how to reframe your next new normal future with a new and transformative lens and get ready for any next disruption.



Mr. Chai Kim Chen Director, CTI Resources Sdn Bhd

Moderator



Mr. Yong Chun Jiat Member for FMM Ind 4 Committee

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